



**Inspiro**  
2025

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## CHAIRMAN'S MESSAGE

“MAKE TAPASYA YOUR LAUNCHPAD TO GLOBAL PODIUM”

“It's been an amazing 15 years and along the journey, we have seen the world of business undergo immense changes. There have been different milestones at different steps. While digital media and e-commerce have taken the world by storm, the COVID-19 pandemic brought progress to a standstill. The pandemic era was a phase that showed the world, “ it's not really hard to be your own boss, if you have the right knowledge and training”. However, startups, entrepreneurship and innovation came to be the words the world spoke about. This has opened up avenues for many, and that's where Tapasya is all set to groom the youngsters for the realm of Business and Commerce, which is ahead.

But what's on our side is the fact that for nearly 14 years, we have become better with our standards, practices and expanse of syllabus in Commerce and Management. The proof to this is our alumni who are placed in all major MNCs across the globe. Tapasya College of Commerce and Management (TCCM) today occupies a place of pride, respect and aspiration for those who seek to gain their education in Commerce and Management.

If you're thinking what makes Tapasya a preferred institution, there are many reasons. Right from our innovative teaching methodology, world-class infrastructure, individualized attention with a student-centric approach, highly qualified and well-experienced faculty, to outstanding placement records – we have exceptionally proved our name.

We are always aiming to “develop management leaders and entrepreneurs to meet global challenges”. Our way of imparting education involves giving our students the best education, industry exposure and career opportunities by offering them ample employment opportunities via our Corporate Recruitment Training (CRT) Program. Our programs are focused on preparing students not just academically, but also daring the challenges in life as well.

As we look forward to another year, I'm delighted to welcome you to Tapasya to be your partner for success. “Come, make Tapasya your launchpad to global success”.

CA Sreedhar Muppala  
Chairman

# GRADUATION + INTEGRATED COURSES

## BENEFITS OF STUDYING GRADUATION AT TAPASYA

- Innovative teaching methodology
- Industry-institute collaboration
- State-of-the-art infrastructure
- Student-centric approach
- Out-of-the-classroom activities
- Highly-qualified and well-experienced faculty members with industry exposure
- Integrated Courses: CA, CMA, CS, ACCA, CAT, and IAS prep
- Dedicated Corporate Recruitment Training (CRT) and Entrepreneurial Development Cell (EDC)
- Impressive Placement Record

 Courses  
**B.Com. | BBA**

 Professional  
**CA | CMA | CS | ACCA**

 CompEx  
**CAT | UPSC (IAS)**

## B.Com.

- General
- Computer Applications
- Business Analytics
- Tax Procedures
- Honours
- Finance

## BBA

- Bachelor of Business Administration
- Business Analytics



Our graduation courses are affiliated to Osmania University, Telangana State.

## BS-MS

- COMPUTERSCIENCE
- ECONOMICS

## BACHELOR OF SCIENCE

4 YEAR MULTI & INTERDISCIPLINARY COURSE

### ELIGIBILITY

Candidates must have completed 10+2 from CBSE/ISC/any State Board in Commerce, Science, or Arts, or Intermediate AP/TS with MPC, BIPC, MEC, or CEC.

### DURATION:

The course spans four years, divided into eight semesters, providing a comprehensive educational experience that blends theoretical knowledge with practical applications.



Graduation day at Tapasya marks the end of a three-year remarkable journey and the beginning of new hopes and horizons. A day of emotions and celebrations, caps tossed, diplomas in hand, hearts filled with pride as the students stand at the threshold of a new chapter to embrace the promises of tomorrow



**Prof. V. Balakista Reddy**  
Chairman of TGCHE



**Dr. Kamatam Srinivas**  
Additional controller of examinations &  
Associate Professor, Dept of Commerce  
Osmania University.



Graduation day was a mix of excitement and bittersweet emotions. The campus buzzed with energy as graduates in their caps and gowns gathered, snapping photos and sharing memories. Families and friends filled the stands, proud smiles on their faces, eager to witness this milestone. The ceremony was filled with inspiring speeches, the sound of names being called, and the joy of walking across the stage to receive that long-awaited diploma. As caps flew into the air in celebration, there was a shared sense of accomplishment, marking the end of years of hard work and the beginning of new adventures.



# INDUSTRIAL VISITS

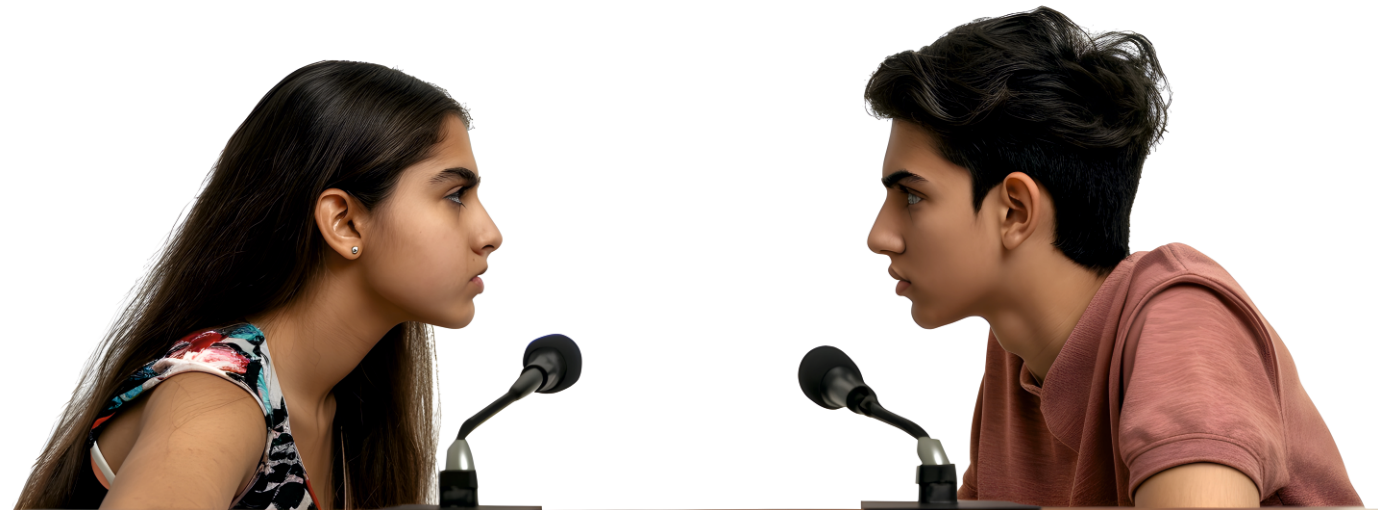
Tapasya's industrial visits are not only about educating and delivering information to children, but also about introducing them to new things in a pleasant way. Industrial visits provide us with an overview of how businesses operate inside. We recognize that theoretical knowledge alone is insufficient for a successful professional career. Industrial tours, which strive to go beyond academics, present students with a realistic view of industry.

The trips also assist students learn how the many sections of a business interact with one another and how they contribute to the overall operation of the organization. It also assists students in learning about the many managerial positions and duties in the organization, as well as how they interact with one another. Students can obtain a firsthand understanding of the business world and the different activities that take place within it through industrial trips.



Industrial visits appear to provide students with networking chances with the company's HR, hence enhancing students' opportunities for internships, placements, and so forth. Students are also aware of the domain wisdom, practical view on the sector, and required abilities for the business. The trips also assist students learn how the many sections of a business interact with one another and how they contribute to the overall operation of the organization. It also assists students in learning about the many managerial positions and duties in the organization, as well as how they interact with one another. Students can obtain a firsthand understanding of the business world and the different activities that take place within it through industrial trips.





## CLASSROOM ACTIVITIES

Classroom activities are a variety of diverse events that enrich learning and foster overall development in students. These activities include lively discussions, well prepared presentations, hands on projects that enhance the critical thinking and communication skills among students. Classroom is infact the place where learning & growth converge to unlock the potential of the young minds.

## PRACTICALS IN LAB

In Tapasya college, practicals in the lab are an essential part of the curriculum, allowing students to apply theoretical knowledge in real-world scenarios. These hands-on sessions foster a deeper understanding of concepts and enhance problem-solving skills through experimentation and technical work.



## DEBATES

Debates are an important part of the academic culture, providing students with an opportunity to express their opinions on various topics while developing critical thinking and public speaking skills. These structured debates help students engage with current issues, improve their argumentation techniques, and enhance their ability to listen and respond effectively.



## VACCINATION DRIVE

As part of our ongoing efforts to protect the health and well-being of our students, faculty, and staff, Tapasya is organizing a Vaccination Drive to ensure that everyone on campus is equipped with the necessary protection against preventable diseases. This initiative aims to make vaccinations easily accessible and encourage everyone to stay up-to-date with their immunizations.



## CRT CLASSES

Campus Recruitment Training programs are designed to prepare students for the recruitment process, helping them secure internships or full-time positions post-graduation. These programs usually focus on enhancing employability skills and offering guidance on how to perform well in job interviews and company selection processes.



## PPT PRESENTATIONS

At Tapasya college, PPT presentations are a key part of academic training, helping students develop skills in designing clear, engaging slides and presenting ideas effectively. These presentations are used in various assignments, projects, and seminars, preparing students for future professional communication.



## GROUP DISCUSSION

Group discussions are regularly held to encourage collaborative learning and critical thinking. These sessions help students develop communication skills, express diverse viewpoints, and learn to work effectively in teams.





## BUSINESS IDEATION

Business Ideation at college level gives wings to young aspirants to soar the heights of entrepreneurship. It's where students explore innovative concepts, work on building up resources and transform ideas into feasible enterprises. The college becomes the platform for nurturing the next generation of business leaders.

This club is designed for Business Management students. It functions as an exchange for both past experiences and present new ideas thereby supplementing collaborative academic environment as per the requisites of this era. This club has many segments that include Finance, Economics, Marketing & Entrepreneurship, Human Resources, Communication and so on.

### ACTIVITIES:

- Industrial visits
- Business quiz
- Individual as well as group project presentations
- Business magazine (college edition)
- Business fest
- Industrial Exhibitions
- Seminars/ workshops/ presentations
- Guest faculties

### PROJECT MANAGEMENT



### BUSINESS QUIZ



### MARKETING HUB

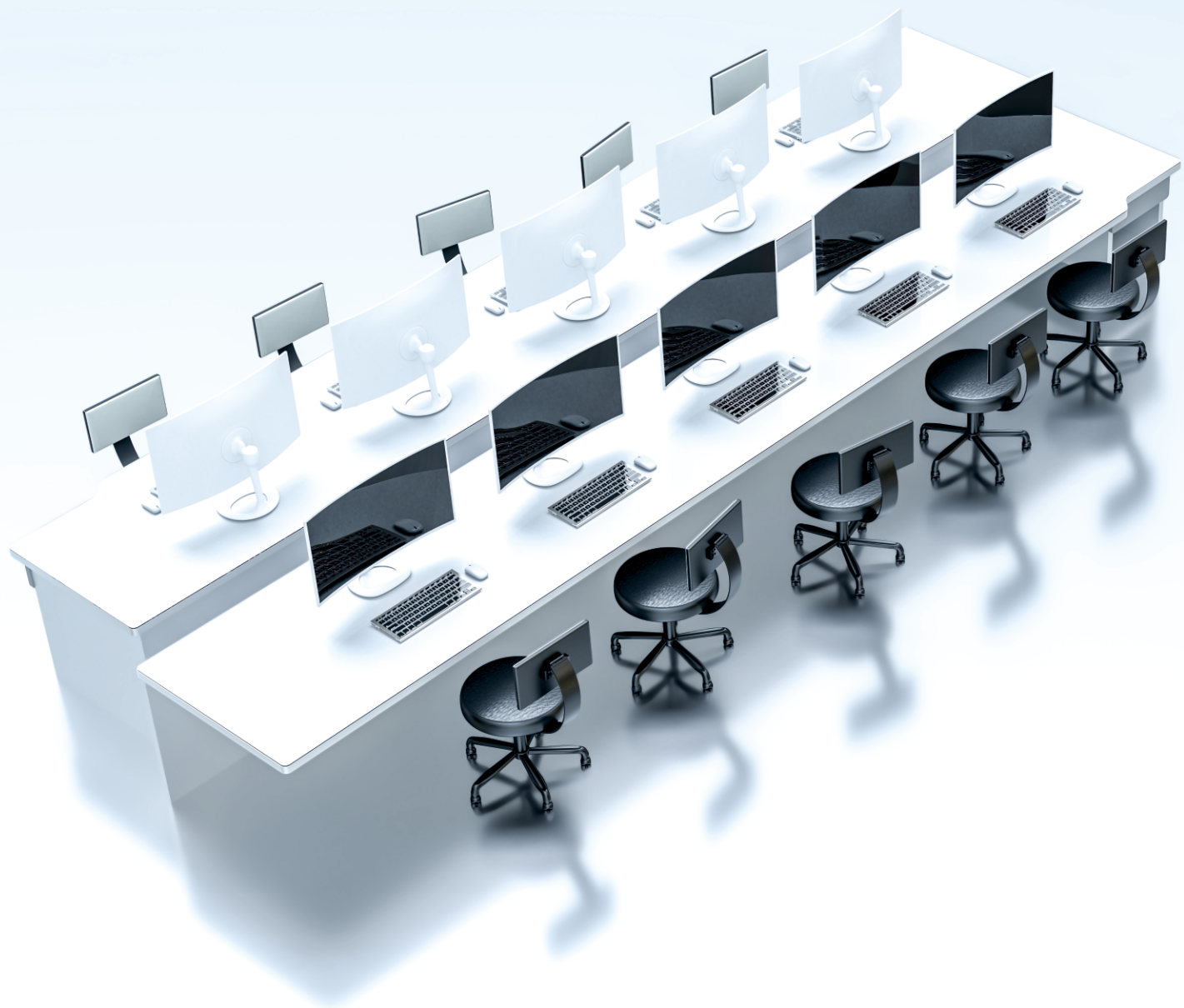


### E COMMERCE MODELS



### AD MAKING COMPETITION





# WORKSHOPS

Workshops are an important part of college life. They are ample opportunities for students to get hands-on experience in a particular field or subject. Workshops are often organized by student organizations, professors, and other university departments. The topics of workshops can range from professional development to leadership skills to even artistic endeavors.

Workshops provide students with the chance to learn from experts in their field. Students can ask questions and receive feedback from the instructor, which can help them develop skills that may be applicable to their future career. By attending workshops, students can also build their network of contacts, which can be extremely beneficial in the future.

## SKILL DEVELOPMENT

These workshops focus on improving technical, soft, and professional skills. They may include sessions on coding, data analysis, time management, leadership, communication, and teamwork.



## INDUSTRY-SPECIFIC WORKSHOPS

Tailored for students pursuing careers in specific fields, these workshops provide industry insights, practical knowledge, and hands-on experiences in areas like engineering, business, healthcare, and more.



## MOCK INTERVIEWS

To ensure students are prepared for real-world interviews and group discussions, these workshops offer simulated sessions with industry professionals and recruiters.



## CAREER DEVELOPMENT

These workshops prepare students for their professional journeys by offering guidance on resume building, interview techniques, corporate recruitment tests, job market trends, and networking skills.



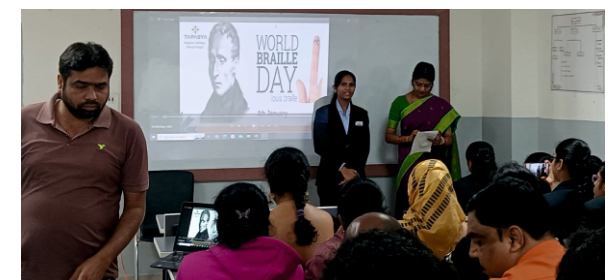
## ENTREPRENEURSHIP

Designed for aspiring entrepreneurs, these workshops focus on business idea generation, startup strategies, marketing, and financial management to help students pursue their entrepreneurial ventures.



## SOFT SKILLS & COMMUNICATION

These focus on developing key interpersonal skills, such as effective communication, problem-solving, conflict resolution, and emotional intelligence.





# CULTURAL ACTIVITIES

Cultural activities are a collection of mixed expressions, encompassing a spectrum of events that help students unleash their talents and serve as a platform to build strong connections with the numerous communities on the Campus. These activities not only entertain but also educate the students on the lines of Unity in Diversity.



## CULTURAL FEST

A celebration of arts, dance, music, and drama, where students showcase their creative talents.



## RELIGIOUS SIGNIFICANCE

Celebrating holidays like Diwali, Eid, Christmas, and other cultural or religious events, promoting unity and understanding.

### GANESH CHATURTHI



### CHRISTMAS



### RAMZAN



## TELUGU FESTIVALS

Telugu festivals are an important part of the cultural heritage of Telugu-speaking people, primarily from the Indian states of Andhra Pradesh and Telangana. These festivals are celebrated with much enthusiasm, devotion, and grandeur.

### సంక్రాంతి సంబరాలు.



### తెలంగాణ బతుకమ్మ



### తెలంగాణ బీనాలు



### ఉగాది



## IMPORTANT DAYS

These days are not just celebrations but also provide opportunities to reflect on the values of unity, progress, equality, and social responsibility. Many of these observances also encourage people to contribute toward causes such as sustainability, gender equality, and social welfare.

### FRIENDSHIP DAY



### GIRL CHILD DAY



### WOMEN'S DAY



### TEACHERS' DAY



## NATIONAL DAYS

At Tapasya, we celebrate India's national days with great enthusiasm and respect, highlighting the rich cultural and historical significance of these occasions. These celebrations provide our students with an opportunity to learn about India's journey to independence and its continued growth as a nation. Our campus becomes a hub of vibrant festivities, bringing together students from diverse backgrounds to honor India's legacy.

### REPUBLIC DAY



### INDEPENDENCE DAY



### GANDHI JAYANTI



### NATIONAL YOUTH DAY





## CLUBS AND HOBBIES

College clubs and hobbies play a crucial role in shaping the social, academic, and personal development of students. They offer opportunities for students to explore new interests, develop skills, and build meaningful relationships outside of the classroom. Here's a full description of college clubs and hobbies, along with examples, benefits, and how they contribute to a well-rounded college experience.



### FRESHER'S DAY

Fresher's party is an event where freshers are not only given the opportunity to demonstrate their abilities, but also where seniors assist newbies feel at ease and acclimatize. The very purpose of the Fresher's Day party is to welcome newcomers in a friendly atmosphere and avoid social evils, to encourage their creative impulses to boost their confidence.



### FAREWELL CEREMONY

The farewell ceremony for the final year students at the college is organized by junior students. Along with this, the final year students narrate the experience of their college time to the junior students and some students also get emotional remembering their past days. This program assumes Significance as it allows final year students to narrate their experiences as well as guide their junior students. Students also include some cultural performances under this program.



### SAMSKRUTI

A unit that will help you grow as a multifaceted individual. It offers students a span of cultural and arts activities through Music, Dance, Singing, Skit, Dramatics, Painting and various art forms and develops the creative talents in students.

#### ACTIVITIES

- Singing Competition
- Classical and Fusion Dance Competition
- Rang Manch "Skit" or "Drama"
- Best Out of Waste
- Rock Band
- Painting Competition
- Mr. & Miss Tapasya
- Fashion Show
- Art & Cultural Fests



### THE CONQUERORS

Tapasya has vast sporting and leisure facilities on its campuses. Sporting facilities include indoor and outdoor games. The institution organizes various intra and inter-college competitions and tournaments in several games and sports activities every year. The college also organizes workshops on different themes to encourage students to partake in activities.

#### ACTIVITIES

- Indoor and Outdoor Games Competitions
- Fitness Training Programs
- Yoga and Meditation Sessions





## MEDIA SAVVY

This club is about covering all types of on and off campus activities and events. The club focuses on publishing an on-campus newspaper and magazine, creating a student-blog on college website, writing ads, or producing a campus audio and video broadcast. Your passion for the written word, graphic design, digital media, or photography can be realized through this club.

- To enhance connectivity between college activities and students
- To advertise and promote various college events through digital marketing
- To build leadership quality by arranging interactive sessions among students
- To develop creativity among students

### ACTIVITIES

- The News Story
- The Interview
- Writing the story
- Proof-reading
- Advertising
- Inter college photography competition
- Workshop will be conducted by subject experts every academic year



## BUSINESS CREATORS

This club is designed for Business Management students. It functions as an exchange for both past experiences and present new ideas thereby supplementing collaborative academic environment as per the requisites of this era. This club has many segments that include Finance, Economics, Marketing & Entrepreneurship, Human Resources, Communication and so on.

### ACTIVITIES:

- Industrial visits
- Business quiz
- Individual as well as group project presentations
- Business magazine (college edition)
- Business fest
- Industrial Exhibitions
- Seminars/ workshops/ presentations
- Guest faculties



## ECO WARRIORS

This club exists for environmental education, conservation, and protection of biodiversity on our Mother Earth. To sensitize, create awareness, motivate and educate students about environment conservation is the intent objective.

### ACTIVITIES:

- New tree plantation, presentations on the ecosystem
- Conduct field trip activities
- Conduct exhibitions on environment
- Environmental cleanliness
- Organising workshops on cultivation with minimum water
- Collecting, sharing information tips that are useful in our day-to-day life
- To organize adventure activities
- Environment Education Camps
- Animal welfare activities
- Publications



## SOUL MISSION

If you wish to be a change-agent on your campus, in your local neighborhood or city, or even the world, it's a club that will match your good intent. There are community service clubs dedicated to children, seniors, under served populations, animals, the environment, nature, and so on. If you have a desire to help, the opportunity to serve exists on the campus.

### ACTIVITIES

- Participate in a charity walk or run
- Volunteer at a local non-profit event
- Organize a clothing drive
- Participate in a national giving or Remembrance Day
- Host a fundraising or crowdsourcing event
- Take classes for a skill you have
- Clean up a park or playground in your neighbourhood
- Plant trees or other plants
- Volunteer at your local library
- Write letters to soldiers and veterans
- Adopt a stretch of highway and clean it regularly
- Care for street animals and birds
- Advocate for the rights of animals and environmental justice





GOKARNA  
660 KM

## CAMPING AND OUTDOOR RETREATS

Camping trips are ideal for students looking to disconnect from technology and enjoy time in nature. These tours often include camping under the stars, bonfires, and team-building activities.

- Builds teamwork and leadership skills as students work together to navigate trails.
- Boosts physical fitness and mental endurance.
- Promotes appreciation for nature and environmental conservation.
- Provides a break from the stress of college life, offering relaxation and adventure.

## RIVER RAFTING

As part of our college's adventurous outdoor activities, the River Rafting Trip is one of the most exhilarating experiences that students eagerly look forward to. The trip is an exciting blend of adventure, nature, and team spirit, giving participants the chance to experience the thrill of navigating river rapids while bonding with fellow students.



## ADVENTURE TRIP

The Adventure Tour is the ultimate way for college students to experience excitement, adventure, and personal growth all in one trip. Whether you're seeking the thrill of extreme sports or simply looking to bond with friends in the great outdoors, this tour offers something for everyone. It's a perfect blend of adventure, teamwork, and exploration, and a memory you'll cherish long after the trip ends!



## ONE DAY FARMER

One-Day Farmer Trip offers a unique opportunity for students to experience rural life and understand the hard work and dedication of farmers. On this trip, students visit local farms, interact with farmers, and learn about agricultural practices, sustainable farming, and the challenges faced by the farming community.



## EDUCATIONAL TRIP

Educational Trip is an enriching experience that blends learning with exploration. Students embark on these trips to historical sites, museums, national parks, or cultural landmarks, where they engage with practical, real-world learning beyond the classroom.



## CAMPUS PLACEMENTS

At Tapasya, Campus placement drives are an integral part of the college experience. They provide students with a unique opportunity to explore their career options, meet potential employers, and gain valuable work experience. Colleges host placement drives to connect students with employers who are looking to hire. During the drive, employers typically conduct interviews, provide information about job opportunities, and offer students the chance to apply for internships or permanent positions.

Colleges may also host career fairs to further connect students with employers. At these fairs, employers typically discuss job openings, provide career advice, and often host networking events. Additionally, there may be workshops, seminars, or guest speakers that provide students with an in-depth look at the industry they're interested in.

Overall, college placement drives are a great way for students to get a head start on their professional development and jumpstart their careers. By taking advantage of the resources and opportunities offered, students are sure to be successful in their job search.



## CORPORATE RECRUITMENT TRAINING

CRT plays a significant role in making the students industry-ready. Extensive coaching is provided in Aptitude Logical Reasoning Verbal Ability through this program to help students clear the Assessment test conducted by companies.

Interview skills like J.A.M. Sessions , Group discussions, H.R Interactive sessions( Mock interviews) are regularly conducted to boost the confidence of the students.

The Training and Placement cell liaisons with the industry, acts as a link between student and employment community, identifies and provides the training needs of students, organizes CRT programs, interacts with the company HRs and makes the students ready for placements, based on the requirement of the companies.



GROUP DISCUSSION



CLASSROOM SESSION



H.R INTERACTION



J.A.M

# BRANCH ACTIVITIES

## DILSUKHNAGAR



## KUKATPALLY



## LAKDIKAPUL



## NARAYANAGUDA



## SECUNDERABAD





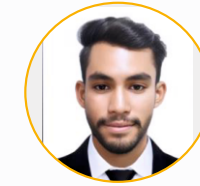
2023-2024

# PLACEMENTS

The placement drives are beneficial for the students as they get an opportunity to showcase their skills and get a job in their chosen field. It also helps the companies in finding the right talent for their organization.

The placement drives also help the college in creating a good brand image for itself. It also helps in building a better relationship between the college and the companies.

Thus, placement drives are beneficial for both the students and the companies, and it is important for the college to organize such placement drives.



★★★★★  
**P. Naveen Kumar**  
HT No: 190621407032  
B. Com (Honours)

“ My experience at Tapasya Degree College has been incredibly enriching. The academic curriculum is comprehensive and prepares students for real-world challenges. The faculty is always supportive, guiding us through various subjects to develop our skills. The college’s placement cell is very proactive, offering personalized coaching to improve our traits. This played a crucial role in my successful placement at **Airtel**. I am immensely grateful to Tapasya for providing the necessary resources and support to help me launch my professional journey. ”



★★★★★  
**Sunka Priyanka**  
HT No: 206721406066  
B.Com(taxation)

“ I am forever grateful for the opportunities and experiences I gained through CRT classes and I credit my successful placement in **TCS** Company through the support of my college. To my college, I extend my heartfelt thanks for shaping me into the professional I am today. ”



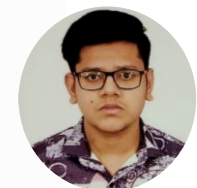
★★★★★  
**Alekhya Gundaram**  
HT No: : 1295 21407003  
Bcom. (Honours)

“ I have been selected by **PWC** as a specialist officer. It was a great experience studying at Tapasya. It provided me a Golden opportunity to study Learn & Earn in order to expand my horizons of knowledge and made me truly globally competent professional. Thanks to Tapasya Degree college team for providing Excellent Training & Development classes for the Campus Recruitment & Very Thankful to the Management of Tapasya for providing such kind of big opportunity to begin my career in the big MNC. ”



★★★★★  
**Syeda Samiya Fatima**  
HT No: 280221405010  
B Com ( Computers )

“ Tapasya college is the best platform to learn and explore every corner of knowledge. It has a homely atmosphere for students. Teachers even encourage every student a lot to take part in every activity to explore themselves in different fields. It provides a lot of activity. These activities enrich our talents and even boost our confidence which intern help us to understand the right opportunities. Hence I am proud to be a TAPASIAN and I got placement in **AMAZON**. ”



★★★★★  
**K.OMSAI DURGA PRASAD**  
HT No:110321684024.  
BBA

“ I have accepted a job offer from **GENPACT** I am thankful for the invaluable support and guidance provided by the College Management (KPHB branch) the Placement teams And our CRT Classes has been of great help I am truly grateful for this opportunity which has enabled me to embark on this exciting new chapter in my career. And finally thank you Ahalya mam for bringing this opportunities to us. ”

