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TAPASYA

COLLEGE OF COMMERCE & MANAGEMENT



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CHAIRMAN'S MESSAGE

"MAKE TAPASYA YOUR LAUNCHPAD TO GLOBAL PODIUM"

"It's been an amazing 15 years and along the journey, we have seen the world of business undergo immense changes. There have been different milestones at different steps. While digital media and e-commerce have taken the world by storm, the COVID-19 pandemic brought progress to a standstill. The pandemic era was a phase that showed the world, "it's not really hard to be your own boss, if you have the right knowledge and training". However, startups, entrepreneurship and innovation came to be the words the world spoke about. This has opened up avenues for many, and that's where Tapasya is all set to groom the youngsters for the realm of Business and Commerce, which is ahead.

But what's on our side is the fact that for nearly 14 years, we have become better with our standards, practices and expanse of syllabus in Commerce and Management. The proof to this is our alumni who are placed in all major MNCs across the globe. Tapasya College of Commerce and Management (TCCM) today occupies a place of pride, respect and aspiration for those who seek to gain their education in Commerce and Management.

If you're thinking what makes Tapasya a preferred institution, there are many reasons. Right from our innovative teaching methodology, world-class infrastructure, individualized attention with a student-centric approach, highly qualified and well-experienced faculty, to outstanding placement records - we have exceptionally proved our name.

We are always aiming to "develop management leaders and entrepreneurs to meet global challenges". Our way of imparting education involves giving our students the best education, industry exposure and career opportunities by offering them ample employment opportunities via our Corporate Recruitment Training (CRT) Program. Our programs are focused on preparing students not just academically, but also daring the challenges in life as well.

As we look forward to another year, I'm delighted to welcome you to Tapasya to be your partner for success. "Come, make Tapasya your launchpad to global success".

CA Sreedhar Muppala
Chairman

GRADUATION + INTEGRATED COURSES

BENEFITS OF STUDYING GRADUATION AT TAPASYA

- Innovative teaching methodology
- Industry-institute collaboration
- State-of-the-art infrastructure
- Student-centric approach
- Out-of-the-classroom activities
- Highly-qualified and well-experienced faculty members with industry exposure
- Integrated Courses: CA, CMA, CS, ACCA, CAT, and IAS prep
- Dedicated Corporate Recruitment Training (CRT) and Entrepreneurial Development Cell (EDC)
- Impressive Placement Record



Courses
B.Com. | BBA



Professional
CA | CS | CMA | CPA | CIMA | ACCA



CompEx
CAT | UPSC (IAS)

B.Com.

- General
- Computer Applications
- Business Analytics
- Tax Procedures
- Honours
- Finance



Our graduation courses are affiliated to Osmania University, Telangana State.

BBA

- Bachelor of Business Administration
- Business Analytics

BS-MS

- COMPUTERSCIENCE
- ECONOMICS

BACHELOR OF SCIENCE

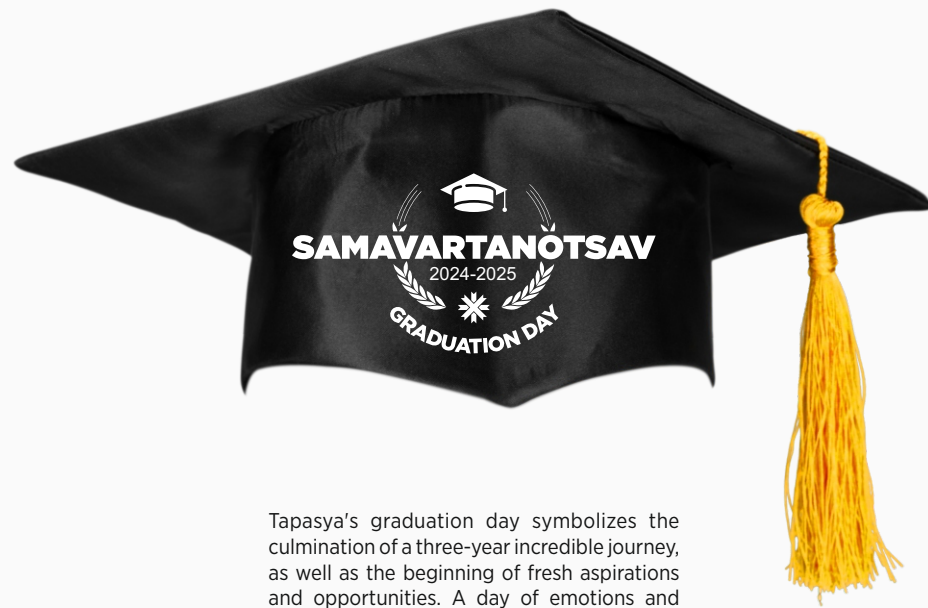
4 YEAR MULTI & INTERDISCIPLINARY COURSE

ELIGIBILITY

Candidates must have completed 10+2 from CBSE/ISC/any State Board in Commerce, Science, or Arts, or Intermediate AP/TS with MPC, BIPC, MEC, or CEC.

DURATION:

The course spans four years, divided into eight semesters, providing a comprehensive educational experience that blends theoretical knowledge with practical applications.



Tapasya's graduation day symbolizes the culmination of a three-year incredible journey, as well as the beginning of fresh aspirations and opportunities. A day of emotions and festivities, hats flung, diplomas in hand, hearts full of pride as the students stand on the threshold of a new chapter to embrace the promises of tomorrow.



Prof. V. Balakista Reddy
Chairman of TGCHE



Prof. Dr K Krishna Chaitanya
Dean, Faculty of Commerce Osmania University



Graduation day was filled with both exhilaration and melancholy. The campus was alive with activity as graduates in caps and gowns congregated, taking photographs and exchanging memories. Families and friends packed the grandstand, pleased smiles on their faces, ready to witness this milestone. The event was filled with motivational remarks, the sound of names being called, and the excitement of stepping across the stage to accept the long-awaited diploma. As hats flew into the air in celebration, there was a collective sense of success, signaling the conclusion of years of hard work and the start of new experiences.



INDUSTRIAL VISITS

Tapasya's industrial tours aim not only to educate and enlighten children, but also to introduce them to new experiences in a pleasant setting. Industrial visits provide us an understanding of how organizations work inside. We understand that theoretical knowledge is insufficient for a successful professional career. Industrial tours, which aim to go beyond academics, provide students with a genuine perspective on industry.

The tours also help students understand how different parts of a business interact with one another and contribute to the overall running of the firm. It also helps students understand about the many management jobs and responsibilities inside the firm, as well as how they interact with one another. Students can gain a firsthand understanding of the business world and the various activities that take place within it by attending industrial visits.



Industrial visits appear to assist students with networking possibilities with the company's human resources department, hence increasing students' chances of landing internships, placements, and so on. Students are also aware of the domain knowledge, practical perspective on the industry, and necessary skills for the job. The tours also help students understand how different parts of a business interact with one another and contribute to the overall running of the firm. It also helps students understand about the many management jobs and responsibilities inside the firm, as well as how they interact with one another. Students can gain a firsthand understanding of the business world and the various activities that take place within it by attending industrial visits.





ACTIVITIES

Classroom activities are a broad set of events that improve learning and promote students' overall growth. These activities include vibrant debates, well-prepared presentations, and hands-on projects that help students develop their critical thinking and communication skills. The classroom is where learning and growth come together to unleash the potential of young minds.

PRACTICALS IN LAB

Practical lab exercises are an important aspect of the Tapasya college curriculum, allowing students to apply theoretical knowledge in real-world circumstances. These hands-on courses provide a better knowledge of subjects and improve problem-solving abilities via experimentation and technical work.



DEBATES

Debates are an important aspect of the academic culture because they allow students to express themselves on a variety of issues while also improving critical thinking and public speaking abilities. These organized discussions encourage students to interact with contemporary topics, strengthen their reasoning skills, and increase their ability to listen and answer effectively.



CASE STUDIES

Case studies provide students a one-of-a-kind opportunity to engage with real-world business difficulties as they approach graduation. By examining actual businesses, students acquire hands-on expertise in topics such as inventory management and demand forecasting. These hands-on projects develop critical thinking, analytical skills, and problem-solving talents, preparing students to confidently face problems in the workplace.



CRT CLASSES

Campus recruiting Training programs are meant to assist students prepare for the recruiting process and find internships or full-time jobs after graduation. These programs often focus on improving employability skills and providing advice on how to do well in job interviews and business selection procedures.



PPT PRESENTATIONS

PPT presentations are an important aspect of academic instruction at Tapasya College, as they help students acquire abilities in producing clear, interesting slides and successfully presenting topics. These presentations are utilized in a variety of tasks, projects, and seminars to better prepare students for future professional communication.



GROUP DISCUSSION

Group conversations are held often to promote collaborative learning and critical thinking. These seminars help students improve their communication skills, convey varied perspectives, and learn how to work effectively in groups.



BUSINESS IDEATION

Business Ideation at the collegiate level provides young aspirants with the opportunity to soar to new heights in business. It is a place where students may experiment with new ideas, gather resources, and turn them into viable businesses. The college becomes a platform for developing the next generation of business leaders.



Creativity. Innovation. Entrepreneurship.

Handcrafted resin keychains by our student, showcased at the Business Ideation Fair. She has expanded her creativity into a small-scale business, turning passion into earnings.

-Ridhi Dadich

This club is intended for business management students. It serves as an interchange for both past experiences and new ideas, enhancing the collaborative academic atmosphere to meet the needs of this period. This club is divided into several sections, including finance, economics, marketing and entrepreneurship, human resources, and communication.

PROJECT MANAGEMENT



BUSINESS QUIZ



WOMEN ENTREPRENEURSHIP

Ridhi Dadich, a B.Com 3rd Year student, is a budding woman entrepreneur running a small handmade business specializing in resin-crafted products. Her work includes customized keychains, photo albums, and flower preservation art. By blending creativity with entrepreneurship, she transforms memories into timeless keepsakes, inspiring young women to pursue passion-driven ventures alongside academics.

ACTIVITIES:

- Industrial visits
- Business quiz
- Individual as well as group project presentations
- Business magazine (college edition)
- Business fest
- Industrial Exhibitions
- Seminars/ workshops/ presentations
- Guest faculties

E COMMERCE MODELS



AD MAKING COMPETITION





HYDERABAD ENTREPRENEURSHIP SUMMIT 2025

TRANSFORMING TOMORROW, TOGETHER

It was held on 31 October–1 November 2025 at the HITEX Exhibition Centre, Hyderabad.

The summit gathered over **1,500 attendees**, including startup founders, investors, professionals, corporates, and students and around **80 stalls** showcasing startups, innovations, and investor-opportunities.

Our students' visit to HES 2025 proved to be highly beneficial, they:

- Built networks connected with potential mentors, investors, and startup-enthusiasts which could open doors for future projects or collaborations.
- Gained first-hand exposure to India's vibrant startup ecosystem, meeting entrepreneurs, investors, and industry professionals. Learned about emerging sectors (like **AI, Deep Tech, AgriTech, FinTech** etc.), current business trends and innovation-led opportunities, broadening their entrepreneurial mindset.
- Got inspired by success stories, heard varied perspectives on leadership, innovation and funding boosting their confidence and ambition to explore entrepreneurship themselves.



HES 2025 served as a valuable bridge between classroom learning and real-world entrepreneurial spirit enriching our students' outlook beyond academics and motivating them to think creatively, ambitiously and practically about future opportunities.

A Glimpse from the Event





WORKSHOPS

Workshops are an integral aspect of college life. There are several options for students to gain firsthand knowledge in a certain profession or subject. Workshops are frequently held by student groups, academics, and other university departments. Workshops may cover a wide range of topics, from professional growth to leadership skills to artistic activities.

Workshops allow students to learn from professionals in their fields. Students can ask questions and receive comments from the teacher, allowing them to acquire skills that may be useful in their future careers. Attending seminars allows students to expand their network of contacts, which may be incredibly valuable in the future.

SKILL DEVELOPMENT

These workshops aim to improve technical, soft, and professional abilities. They might include lessons on coding, data analysis, time management, leadership, communication, and collaboration.



AI WORKSHOPS

Our institution hosted a hands-on AI workshop, giving students firsthand experience with developing technology. The program included AI foundations, practical applications, and live demonstrations. It encouraged pupils to innovate and think imaginatively, taking a significant step toward a digitally driven future.



PYTHON WORKSHOPS

These seminars provide students with simulated meetings with industry professionals and recruiters to help them prepare for real-world interviews and group discussions.



CAREER DEVELOPMENT

These programs help students prepare for their professional lives by providing advice on résumé creation, interview methods, corporate recruiting exams, job market trends, and networking abilities.



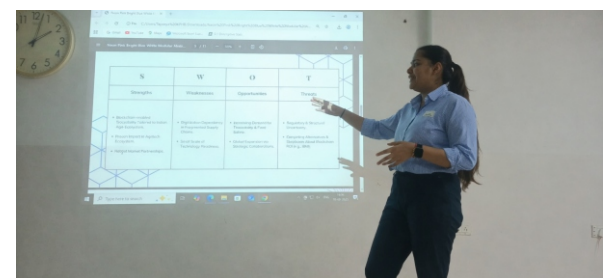
ENTREPRENEURSHIP

Designed for budding entrepreneurs, these programs include topics such as company idea creation, startup tactics, marketing, and financial management to assist students in pursuing their entrepreneurial enterprises.



SOFT SKILLS & COMMUNICATION

These courses emphasize critical interpersonal skills such as effective communication, problem solving, conflict resolution, and emotional intelligence.



CULTURAL ACTIVITIES

Cultural activities are a collection of mixed expressions that span a wide range of events that allow students to showcase their abilities while also serving as a platform for students to create strong bonds with the many groups on campus. These activities not only entertain, but also teach kids about the concept of unity in diversity.



RELIGIOUS SIGNIFICANCE

Celebrating holidays such as Diwali, Eid, Christmas, and other cultural or religious festivities to foster togetherness and understanding.

■ GANESH CHATURTHI



■ CHRISTMAS



■ RAMZAN



TELUGU FESTIVALS

Telugu festivals are a significant element of the cultural history of Telugu speakers, particularly in the Indian states of Andhra Pradesh and Telangana. These holidays are celebrated with great zeal, dedication, and magnificence.

■ సంక్రాంతి సంబరాలు.



■ తెలంగాణ బతుకమ్మ



■ తెలంగాణ బీనాలు



■ ఉగాది



IMPORTANT DAYS

These days are more than simply festivities; they also allow us to reflect on the ideas of togetherness, development, equality, and social responsibility. Many of these observances also inspire people to support causes like sustainability, gender equality, and social justice.

■ FRIENDSHIP DAY



■ GIRL CHILD DAY



■ WOMEN'S DAY



■ TEACHERS' DAY



NATIONAL DAYS

Tapasya celebrates India's national days with excitement and reverence, emphasizing its cultural and historical significance. These events allow our pupils to learn about India's road to freedom and its ongoing progress as a nation. Our campus transforms into a dynamic celebration hub, bringing together students from various backgrounds to commemorate India's history.

■ REPUBLIC DAY



■ INDEPENDENCE DAY



■ AMBEDKAR JAYANTI



■ NATIONAL YOUTH DAY





CLUBS AND HOBBIES

College organizations and interests help shape students' social, intellectual, and personal growth. They provide kids with opportunity to discover new interests, develop skills, and form important relationships outside of the classroom. Here's a comprehensive overview of college clubs and interests, complete with examples, advantages, and how they contribute to a well-rounded college experience.



FRESHER'S DAY

Fresher's party is an occasion where freshers not only get the opportunity to exhibit their talents, but where seniors help newcomers feel at ease and acclimate. The goal of the Fresher's Day celebration is to welcome newcomers in a welcoming environment, to prevent social ills, and to promote their creative impulses in order to improve their confidence.



FAREWELL CEREMONY

Junior students plan the goodbye celebration for the college's final-year students. Along with this, final-year students tell the juniors about their college experience, and some students become upset as they recall their former days. This program is significant because it allows final-year students to share their experiences while also guiding their juniors. Students also add cultural performances in this curriculum.



SAMSKRUTI

A unit that will help you develop into a complex individual. It provides students with a variety of cultural and artistic activities such as music, dance, singing, skits, dramatics, painting, and other art forms, as well as the opportunity to develop their creative abilities.

ACTIVITIES

- Singing Competition
- Classical and Fusion Dance Competition
- Rang Manch "Skit" or "Drama"
- Best Out of Waste
- Painting Competition
- Mr. & Miss Tapasya
- Fashion Show
- Art & Cultural Fests



THE CONQUERORS

Tapasya offers extensive athletic and recreational facilities on its campuses. Sports facilities include both indoor and outdoor games. Every year, the university hosts a number of intra and inter-college events and tournaments in a variety of games and sports. The institution also hosts seminars on various topics to encourage students to participate in activities.

ACTIVITIES

- Indoor and Outdoor Games Competitions
- Fitness Training Programs
- Yoga and Meditation Sessions





MEDIA SAVVY

This organization is dedicated to covering all forms of on and off-campus activities and events. The group focuses on publishing an on-campus newspaper and magazine, starting a student blog on the college website, writing advertisements, and producing a campus audio and video broadcast. This organization offers opportunities to pursue your passions in writing, graphic design, digital media, and photography.

- To increase the connection between college activities and students.
- To publicize and promote numerous campus activities via digital marketing.
- To develop leadership qualities by organizing interactive sessions among students.
- To foster creativity among pupils.

ACTIVITIES

- The News Story
- The Interview
- Writing the story
- Proof-reading
- Advertising
- Inter college photography competition
- Workshop will be conducted by subject experts every academic year



BUSINESS CREATORS

This club is intended for business management students. It serves as an interchange for both past experiences and new ideas, enhancing the collaborative academic atmosphere to meet the needs of this period. This club is divided into several sections, including finance, economics, marketing and entrepreneurship, human resources, and communication.

ACTIVITIES:

- Industrial visits
- Business quiz
- Individual as well as group project presentations
- Business magazine (college edition)
- Business fest
- Industrial Exhibitions
- Seminars/ workshops/ presentations
- Guest faculties



ECO WARRIORS

This group exists to promote environmental education, conservation, and the preservation of biodiversity on our planet. The intended goal is to raise awareness, encourage, and educate kids about environmental protection.

ACTIVITIES:

- New tree plantation, presentations on the ecosystem
- Conduct field trip activities
- Conduct exhibitions on environment
- Environmental cleanliness
- Organising workshops on cultivation with minimum water
- Collecting, sharing information tips that are useful in our day-to-day life
- To organize adventure activities
- Environment Education Camps
- Animal welfare activities
- Publications



SOUL MISSION

If you want to be a change agent on your campus, in your neighborhood or city, or even throughout the world, there is a group that will match your good intentions. There are community service groups that focus on children, elders, underserved communities, animals, the environment, nature, and so on. If you want to contribute, there are opportunities to serve on campus.

ACTIVITIES

- Participate in a charity walk or run
- Volunteer at a local non-profit event
- Organize a clothing drive
- Participate in a national giving or Remembrance Day
- Host a fundraising or crowdsourcing event
- Take classes for a skill you have
- Clean up a park or playground in your neighbourhood
- Plant trees or other plants
- Volunteer at your local library
- Write letters to soldiers and veterans
- Adopt a stretch of highway and clean it regularly
- Care for street animals and birds
- Advocate for the rights of animals and environmental justice





CAMPING AND OUTDOOR RETREATS

Camping trips are ideal for students looking to disconnect from technology and enjoy time in nature. These tours often include camping under the stars, bonfires, and team-building activities.

Builds teamwork and leadership skills as students work together to navigate trails.

Boosts physical fitness and mental endurance.

Promotes appreciation for nature and environmental conservation.

Provides a break from the stress of college life, offering relaxation and adventure.

PARAGLIDING

As part of our college's adventurous outdoor activities, the para-gliding Trip is one of the most exhilarating experiences that students eagerly look forward to. The trip is an exciting blend of adventure, nature, and team spirit, giving participants the chance to experience the thrill of navigating.



SHIMLA TRIP

Students embarked on a delightful excursion to Shimla, experiencing its pleasant weather and colonial-era appeal. Walks along Mall Road, visits to heritage sites, and panoramic hill views enriched the journey with culture and scenic beauty.



MANALI TRIP

Our students experienced the charm of Manali through an exciting college excursion amidst snow-clad mountains and scenic valleys. The journey promoted cultural exposure, teamwork, and lasting memories, offering a refreshing break from academic life.



OOTY TRIP

Students enjoyed a rejuvenating excursion to Ooty, surrounded by lush greenery and misty hills. The visit encouraged bonding, relaxation, and experiential learning, making it a truly memorable educational getaway.



CAMPUS PLACEMENTS

Campus placement drives are an important element of Tapasya's collegiate experience. They provide students a unique opportunity to explore career possibilities, network with future employers, and obtain crucial job experience. Colleges organize placement drives to link students with firms eager to recruit. During the drive, businesses often conduct interviews, present information about employment prospects, and invite students to apply for internships or permanent positions.

Colleges may also organize career fairs to help students connect with companies. Employers usually discuss job positions, offer career advice, and hold networking events at these fairs. There may also be workshops, seminars, or guest speakers to provide students a more in-depth look at the sector they're interested in.

Overall, college placement drives are an excellent tool for students to advance their professional growth and careers. Students who take use of the resources and opportunities available are more likely to succeed in their job hunt.



INTERVIEW ORIENTATION



PLACEMENT SUCCESS MEET

CORPORATE RECRUITMENT TRAINING

CRT contributes significantly to students' industrial readiness. This curriculum provides extensive instruction in Aptitude, Logical Reasoning, and Verbal Ability to assist students pass company-mandated assessments.

Interview skills such as J.A.M. workshops, group talks, and H.R interactive sessions (mock interviews) are often held to increase students' confidence.

The Training and Placement cell communicates with the industry, serves as a liaison between students and the employment community, identifies and meets students' training needs, organizes CRT programs, interacts with company HRs, and prepares students for placements based on company requirements.



GROUP DISCUSSION



CLASSROOM SESSION



H.R INTERACTION



J.A.M



71%

Students placed in top companies.

PLACEMENTS

Placement drives benefit students because they allow them to demonstrate their talents and find work in their chosen sector. It also assists businesses in identifying the proper personnel for their firm.

The placement drives also assist the college in developing a positive brand image for itself. It also aids in the development of stronger ties between colleges and businesses.

Thus, placement drives benefit both students and employers, and the institution must arrange them.

Deloitte.

KPMG

EY Building a better working world

pwc

tcs TATA CONSULTANCY SERVICES

wipro

genpact

accenture

LARSEN & TOUBRO

Hindustan Unilever Limited

amazon

WELLS FARGO

cognizant

HCL

HETERO

Schindler

BAJAJ FINSERV

Tech Mahindra

paytm

airtel

HDB FINANCIAL SERVICES

virtusa

citibank

TATA TATA CAPITAL

ICICI PRUDENTIAL LIFE INSURANCE

H N A & Co LLP Chartered Accountants

Reliance digital

Capgemini

[24]7.ai

Selected For bhanzu



CTC: 7 LPA

NITIN SAGAR

H.No: 129522405027

B.com (Computer Applications)



★★★★★ Amol Jaiswal



"I spent five years at Tapasya, where in I studied both my intermediate and degree here. The institution focuses not only on academics; they also assist you build soft skills and guarantee you are prepared for long-term job success from the very first day. We participated in Saturday activities, seminars, and six distinct clubs to improve our speaking abilities. Thanks to the Campus Recruitment Training (CRT) team's guidance on how to ace interviews and present ourselves, I received offers from Onyx Edutech, Ken Institute of Executive Learning, and TCS with salary packages ranging from 3 to 3.5 LPA"



★★★★★ Nikhil Kumar



I am happy to share that I have been shortlisted for TCS solutions with a 3-LPA package. The entire placement process was professionally managed and well-organized, which greatly reduced anxiety for the students. The campus recruiting procedures were quite organized, with a strong emphasis on key competencies like as communication skills, interview techniques and resume preparation"



★★★★★ Simran P Gavi B.Com Computers



The CRT workshops shaped my future career by helping me develop professional skills, technical knowledge, and interview confidence through mock interviews, group discussions, and aptitude tests. Tapasya also provides a variety of extracurricular activities, which include Conquer Club (sports), Soul Mission (helping the people in need), and Eco Warriors (environmental safety). I am excited to say that I have been hired at Genpact"



★★★★★ Sumit Singh



Being a student of Tapasya Degree College has greatly boosted my confidence and improved my communication abilities. I'm grateful to my CRT instructor and the institution for their assistance, which resulted to many employment offers. I got offers from Genpact, RTH, and Onyx Edutech"

BRANCH ACTIVITIES

LAKDIKAPUL



KUKATPALLY



DILSUKHNAGAR



NARAYANAGUDA



SECUNDERABAD





Why TiE Hub?

- To cultivate an entrepreneurial mindset among students
- To bridge the gap between classroom learning and real-world business
- To provide mentorship, exposure, and ecosystem access
- To encourage student-led start-ups and innovation-driven careers

**Workshops | Boot Camps | Hackathons
Ideation Challenges | Start-up Talk Series**

LAUNCHING SOON



Tapasya Innovation & Entrepreneurship Hub